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## THE PALACE SERVANT - PART III

*Mushipe stood at the edge of the forest, gazing at the horizon as the sun dipped below the treetops. Bupe played near a stream, oblivious to the tension that weighed heavily on his father. The remote village had offered them safety, but....*

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# HOW TO START POULTRY FARMING BUSINESS – CHICKEN FARMING BUSINESS PLAN FOR BEGINNERS



A Poultry farming business can be called one of the most lucrative in the world if it is managed properly. The poultry farmers now we have are not enough that's why chicken farming business has become so much profitable. It has become the finest opportunity of making a good amount of money in a short period of time. This guide will focus on the process of poultry farming, the process of poultry from small farm and how to make it a big one.

## Why to Start Poultry Farming Business Plan

Poultry farming offers several benefits:

- 1. Fast Reproduction and Large in Numbers:** A healthy layer chicken almost lays an egg every day or 4 eggs in a week sometimes it lays 7 eggs in a week too, these all depends on the quality of your birds.
- 2. A Fast Growth Rate:** The most interesting thing about the poultry is its high growth rate. It takes about 21 days when the eggs are hatched.
- 3. Sales at a Very Profitable Price:** The market price of a bird is

not so low you can a good profit from it. The price of a fully grown healthy chicken is about K100 to K150 in the market.

**4. The Egg Market is Also Large:** The poultry egg market is also good and very profitable. With the meat business, the poultry eggs are another source of good profit.

## How to Start Poultry Farming

### 1. Select The Type of Poultry Bird

The first step of starting a poultry business is the selection of bird type. Here you will choose the type of birds is that layer chicken or broiler. You can choose any of them it totally up to you. There are some other types of birds that you can bring in your consideration. They are the duck, goose, turkey etc.

### 2. Select The Cage Type of Your Poultry

Another important factor consider before baking the final plan of your chicken farm is to select the chicken cage type and size. Maybe you are thinking that, this is not that much necessary to think before starting the business, but believe it actually is. Estimating over your cost

over the chicken cages will affect both positively and negatively on your entire poultry business plan. So choose the best type of cages you need.

### 3. Sort out The Area of Interest

You can't start poultry business without a goal. You have to choose a path where you want to flow your business. Some niches:

- **Layer Chicken Breeding:** These are mainly used for egg production.
- **Broiler Breeding:** It is used for chicken meat production.
- **Hatchery:** Is for hatching new chicks.
- **Poultry feed:** It produce feeds for other poultry farms.

You can choose any of them. You can choose breed layer and broiler together if you want to.

### 4. Specify Poultry Location

Another important sector of poultry farming is choosing the location where you will set up for your business. It has a direct impact with the start up cost. Preferably the place for a poultry farm must be in a rural area with a road nearby. This will reduce your cost of land and labour.

### Investment Capital

After you have specified your location now you know how much capital you are required to start your chicken farming business plan. Write down all of your capital you need and manage the source where to get manage it. Like every business the bigger your business plan the bigger you have to invest. You have to decide how much capital you can afford for this business.

### Poultry Farming Business Plan – How to Get Going?

#### STEP 1: Buy The Land

The choice to buy land in the city or outside the city is entirely yours. If you have to choose a land which is a remote place from city it shouldn't be too far from the city and must have a good transportation system.

#### STEP 2: Build The Required Structure

A good housing system is very important for your poultry farming business. A good housing system not only save your chickens from danger but also increase your profit in poultry business. The common types of poultry housing systems used are

- Half litter
- Deep litter
- Semi-fold

### Battery

#### STEP 3: Buy Cages

Purchasing chicken cages is a very important part of the business as many of the affecting factors directly depends on the size, orientation, strength and layout of the chicken cage. Make proper measurements and analyze your poultry size and budget before buying the chicken cage.

#### STEP 4: Buy Birds/Chicks

It is perfect decision to choose day old chick to start your poultry business. Before you buy these chicks find a reliable Hatchery where you can get healthy chicks. It will not cost you too much.

#### STEP 5: Other Items and Accessories You Need

There are some other poultry cage accessories like drinkers, feeders, Patches, crates, nests, lighting system, egg incubator, waste disposal system, etc. You have to consider these costs too.

#### Conclusion:

If you are interested in being a poultry farmer, you must want to know how to start a poultry farming business for beginners.

# THE PALACE SERVANT - PART III

By Macphersson Mutale



Mushipe stood at the edge of the forest, gazing at the horizon as the sun dipped below the treetops. Bupe played near a stream, oblivious to the tension that weighed heavily on his father. The remote village had offered them safety, but it was a fragile refuge. Mushipe knew it was only a matter of time before the king's men found them.

His thoughts churned with questions. Why had the king taken such a sudden interest in Bupe? Why had Nalubesa, a woman Mushipe barely remembered, abandoned the boy at the palace gates? And what was it about his own past that seemed to be woven into this unfolding drama?

That evening, as the village herbalist prepared an evening meal, Mushipe recounted his story to her. The old woman, known as Mwansa, listened intently, her sharp eyes flickering with recognition.

"You remind me of someone," Mwansa said after a long silence. "Your father, Mukonde. He was a man of great strength and honor, but he carried secrets that few understood."

Mushipe leaned closer. "What do you know of my father?"

Mwansa's voice dropped to

a whisper. "Mukonde was a trusted advisor to the late king, Kabaso's father. He uncovered a plot to overthrow the monarchy, a conspiracy involving some of the queen's closest allies. But before he could expose them, he was silenced." Mushipe felt his chest tighten. "You mean he was murdered?"

Mwansa nodded gravely. "The palace buried the truth. Mukonde's loyalty to the crown cost him his life. I believe the same forces that took him may now be hunting you and Bupe."

Mushipe's mind raced. If his father had died protecting the throne, then his own connection to the palace was deeper than he'd realized. And if Nalubesa's confession about Bupe's parentage was true, then the boy's very existence threatened to expose long-buried secrets. Back at the palace, King Kabaso sat in his private chambers, staring at the pendant Nalubesa had worn—a symbol of their forbidden relationship. His heart was heavy. Bupe was his son, his blood, and the heir he had prayed for. But the way Mushipe had fled with the boy gnawed at him.

He summoned his chief advisor, Chibwe. "I must

find them," Kabaso said. "But I don't want violence. Mushipe has cared for Bupe as his own. I owe him my gratitude, not my wrath." Chibwe hesitated. "Your Majesty, the council grows restless. If word spreads that your heir is the son of a servant, your authority could be questioned. There are those who would use this to divide the kingdom."

Kabaso's jaw tightened. "I will deal with the council. My son will not be used as a pawn." But even as he spoke, he knew Chibwe was right. The kingdom's stability hung in the balance, and Kabaso's every move would be scrutinized.

In the remote village, Mushipe's plans to keep running were interrupted by an unexpected arrival. Mukasa, his sister, had made the perilous journey from Lupapulo to find him. "Mukasa!" Mushipe embraced her, overwhelmed by relief and concern. "How did you find us?"

"I followed the whispers," she replied, her voice steady despite the danger she had faced. "The king's men are not far behind. You can't keep running, Mushipe. You must confront the truth." Mushipe shook his head. "The truth will only endanger Bupe. Kabaso

will never let us live in peace."

Mukasa placed a hand on his shoulder. "You're stronger than you think, brother. The people of Lupapulo still remember Father's honor. If you stand up to the king, you won't be alone."

Her words planted a seed of courage in Mushipe's heart. For too long, he had been running—first from his father's shadow, then from the palace, and now from the king's wrath. But perhaps it was time to face the storm.

As Mushipe and Mukasa discussed their next steps, the tranquility of the village was shattered by the distant sound of horses. The king's guards had arrived.

Mushipe acted quickly. "Mukasa, take Bupe and hide in the herbalist's hut. I'll buy you time." "No," Mukasa protested. "We'll face this together."

But Mushipe was resolute. "Go. Protect him. I'll find you once it's safe."

He stepped into the clearing as the guards dismounted, their swords glinting in the moonlight. "Mushipe," the leader called. "By order of the king, surrender the boy and come with us."

Mushipe's voice was calm but firm. "Bupe is not yours to take."

The standoff was tense. Just as the guards prepared to seize him, a group of villagers emerged from the shadows, armed with farming tools and hunting spears. Mwansa stood at the forefront, her weathered face alight with defiance.

"You'll have to go through us," she declared. The guards hesitated. They were outnumbered, and the villagers' determination was unwavering.

In the chaos that followed, Mushipe managed to slip away, leading Mukasa and Bupe deep into the forest. But he knew this was only a temporary reprieve.

By dawn, Mushipe had made

a decision. He would not run any longer. With Mukasa and Bupe by his side, he made his way to the palace, ready to face King Kabaso and demand the truth.

When they arrived, the guards moved to intercept them, but Kabaso's voice rang out. "Let them pass."

The king stood at the top of the grand staircase, his face a mask of conflicting emotions. Mushipe approached, his head held high.

"You've taken everything from me," Mushipe said, his voice steady. "My father, my peace, my son's safety. I will not let you take any more." Kabaso studied him for a long moment. "You are your father's son," he said at last. "Brave, honorable, and unyielding."

Mushipe's heart pounded. "Tell me the truth about my father—and about Bupe." The king's expression softened. "Mukonde was my friend, my brother in all but blood. His death was a tragedy I have carried for years. As for Bupe..." He turned to the boy, who clung to Mukasa's hand. "He is my son. But you are his father in every way that matters."

The room fell silent. Kabaso took a deep breath. "I will not tear this family apart. Stay in the palace, and let us build a future together—for Bupe, for the kingdom, and for the legacy of those we've lost."

Though the road ahead was uncertain, Mushipe accepted the king's offer. For the first time, he felt a glimmer of hope—not just for himself, but for Bupe and the kingdom he now called home.

As the palace gates closed behind them, Mukasa whispered, "Father would be proud." Mushipe smiled. "We will honor him by protecting what he fought for: truth, family, and justice."

The gentle giant had found his strength, not in running, but in standing firm. And in the heart of the palace, a boy named Bupe began to dream of the day he would unite a kingdom divided by secrets.

To Be Continued...

# THE POWER OF CHOICES: HELPFUL TIPS FOR SPENDING WISELY DURING THE FESTIVE SEASON



The festive season is a time of joy, celebration, and creating lasting memories with loved ones. However, it's also a time when overspending can lead to financial challenges in the new year. In this guide, we'll explore practical tips on how people can spend wisely during the festive season, ensuring they don't suffer in January with rents, bond payments, school fees, transport fares, groceries, and more.

**How to strike a balance between celebrating and financial responsibility?**

## 1. Budgeting for the Festive Season

- **Setting a realistic budget:** Before diving into holiday expenses, it's crucial to establish a realistic budget. Consider your income, and existing financial obligations, and allocate funds accordingly. This sets the foundation for responsible spending.
- **Allocating funds for specific expenses:** Break down your budget into categories, such as gifts, decorations, and entertainment. Allocating specific amounts to each category helps control spending and prevents oversights.

- **Exploring cost-effective celebration ideas:** Celebrate without breaking the bank by opting for cost-effective alternatives. Host a potluck dinner, organize a Secret Santa gift exchange, or explore local events that offer festive cheer without a hefty price tag

## 2. Smart Spending on Gifts

- **Choosing meaningful yet affordable presents:** Select gifts that carry sentimental value without straining your budget. Thoughtful presents often leave a lasting impression, and they don't necessarily have to be expensive.
- **DIY gift ideas to save money:** Consider do-it-yourself (DIY) gifts as a personal touch adds value. Handmade crafts, baked goods, or customized items can be both heartfelt and cost-effective.
- **Utilizing discounts and promotions:** Take advantage of holiday sales, discounts, and

promotional offers. Many retailers provide special deals during the festive season, allowing you to save on gift purchases.

## 3. Planning for Rent Payments

- **Prioritizing housing expenses:** Ensure that rent is prioritized in your budget. This is non-negotiable and should be settled promptly to avoid late fees or complications.
- **Negotiating rent or mortgage terms:** If facing financial constraints, consider discussing payment options with your landlord or mortgage provider. Some may offer flexibility or temporary adjustments.
- **Exploring payment options:** Explore different payment methods that align with your financial situation. You can consider Automatic transfers, which can provide relief.

## 4. Managing School Fees

- **Early planning for education expenses:** Plan for school fees well in advance. This includes tuition, uniforms, and other related costs. Early preparation allows you to spread the financial burden over several months.
- **Creating a school expenses fund:** Set aside a specific amount each month dedicated to school-related expenses. This fund acts as a safety net, ensuring you're prepared when the time comes to pay school fees.

## 5. Grocery Shopping Strategies

- **Creating a detailed shopping list:** Prepare a comprehensive shopping list before heading to the grocery store. This helps avoid impulse purchases and ensures you only buy what you need.
- **Taking advantage of sales and discounts:** Keep an eye out for sales and discounts on essential groceries. Stocking up on non-perishable items during promotions can lead to significant savings.
- **Exploring budget-friendly meal options:** Plan meals that are both economical and enjoyable. Explore budget-friendly recipes and consider cooking in bulk to stretch your grocery budget further.

## Conclusion

In conclusion, spending wisely during the festive season requires thoughtful planning and conscious decision-making. By budgeting effectively, embracing cost-effective alternatives, and leveraging technology for savings, individuals can enjoy the holidays without compromising their financial well-being.

Remember, a well-thought-out approach ensures a joyful celebration without the January financial hangover.

# TIPS TO IMPROVE YOUR CONCENTRATION EVEN WHEN YOU ARE BUSY - PART 1



We've all been there: sitting at your desk with an urgent deadline and a wandering mind. Despite your best efforts, things are not progressing. Focus on the task in front of you. You are motivated to do it. But you just cannot concentrate.

The inability to concentrate on the task at hand is one of the maladies of our time--everyone wants to know how to focus better, how to concentrate. Yet, the benefits of improving concentration and focus make it an issue worth addressing.

## What is concentration?

In *Will Power & Self Discipline*, Remez Sasson wrote that concentration is the ability to direct one's attention following one's will. Concentration means control of attention. It involves focusing the mind on a single subject, object, or thought while disregarding any other unrelated thoughts, ideas, feelings, or sensations around you. Excluding unrelated thoughts, ideas, feelings, and sensations is the challenging aspect for most of us. Concentration involves ignoring any thoughts, ideas, feelings, or sensations that are not related to the current focus. To not pay attention to the numbers,

beeps, and other indicators that we have a new message, a new update, a new "like," a new follower!

Our daily lives revolve around constantly switching between our mobile phones and computers. We get a constant influx of messages from WhatsApp, email, Telegram, and the half-dozen other apps that are somehow critical to our job. We frequently look for information to solve our daily issues or complete our tasks.

## Why can't I concentrate?

This is a common question for many. If you find yourself trying to multitask too often or struggling to complete even the smallest of tasks, you've likely asked yourself this question. For instance, the answer can often be found in your daily routines, work environment, and personal habits, all of which are within your control. These can include:

- Your bedtime routine and sleep hygiene
- Not getting enough sleep
- Not eating nutritious meals or sufficient calories throughout the day
- Having your phone and other electronics within your view
- Dependents or coworkers needing your attention

- You are overly stressed or burnt out
- You do not get enough physical activity throughout the day

These are just a few examples of reasons you may not be able to concentrate. And they largely fall under five primary categories or factors.

## 5 common factors of poor concentration

These are five common habits and factors that can impact your ability to concentrate:

- **Distraction:** Studies have shown that the mere presence of smartphones can significantly reduce our ability to concentrate. The abundance of information can also cloud our judgment on the necessity of additional information for decision-making.
- **Insufficient sleep:** Research has shown that not getting enough sleep can result in reduced focus, slower thinking, and difficulty concentrating.
- **Insufficient physical activity:** When you don't do physical activity, your muscles can become tense and as such persistent, low-level discomfort can affect your concentration.

- **Poor eating habits:** Our food choices impact our mental sharpness and clarity throughout the day. Without providing our brains with the necessary nutrients, we may experience symptoms such as memory loss, fatigue, and lack of concentration. Low-fat diets can affect focus negatively since the brain requires specific essential fatty acids.
- **Environmental factors:** Depending on what you are doing, the environment can affect your focus. While a loud noise level can be a problem, many people also struggle to concentrate when it is too quiet. It's not only the volume of noise that matters but also the kind of noise. For example, the energetic hum of a coffee shop can enhance focus, while hearing a conversation between two co-workers can disrupt it.

## Conclusion

Learning how to improve focus and concentration is not something you can achieve overnight. Professional athletes like golfers, sprinters, gymnasts take plenty of time to practice (and usually have a coach) so that they can concentrate and get the right move at the right moment to achieve excellence in their field.



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**Rules and Regulations:**

**1. Eligibility:**

- o Must be a small business registered in Zambia.
- o Must have been operating for at least six months.
- o Cannot be a subsidiary or affiliate of a larger corporation.

**2. Selection Process:**

- o Selection will be based on factors such as:
  - Business story and impact on the community
  - Innovation and creativity
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  - Overall business viability

**3. Advertising Airtime:**

- o The winning business will receive a month's worth of free advertising airtime on Money FM.
- o The airtime will be used to create and broadcast radio commercials and live programs.
- o The winner will also be featured on our social media and digital publications including Money Daily.

*The Money FM 'Zibiika SME' competition is a platform designed to showcase small businesses, to strengthen their connection with the community.*



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**THINK BUSINESS**

# BOOK REVIEW: THE FIRST 90 DAYS, UPDATED AND EXPANDED: PROVEN STRATEGIES FOR GETTING UP TO SPEED FASTER AND SMARTER

Transitions are a critical time for leaders. In fact, most agree that moving into a new role is the biggest challenge a manager will face. While transitions offer a chance to start fresh and make needed changes in an organization, they also place leaders in a position of acute vulnerability. Missteps made during the crucial first three months in a new role can jeopardize or even derail your success.

In this updated and expanded version of the international bestseller *The First 90 Days*, Michael D. Watkins offers proven strategies for conquering the challenges of transitions--no matter where you are in your career. Watkins, a noted expert on leadership transitions and adviser to senior leaders in all types of organizations, also addresses today's increasingly demanding professional landscape, where managers face not only more frequent transitions but also steeper expectations once they step into their new jobs.

By walking you through every aspect of the transition scenario, Watkins identifies the most common pitfalls new leaders encounter and provides the tools and strategies you need to avoid them.

### What You learn how:

This book equips you with:

- securing critical early wins, an important first step in establishing yourself in your new role.
- Each chapter also includes checklists, practical tools.
- Self-assessments to help you assimilate key lessons and apply them to your own situation..

### Conclusion

Whether you're starting a new job, being promoted from within, embarking on an overseas assignment, or being tapped as CEO, how you manage your transition will determine whether you succeed or fail. Use this book as your trusted guide.

Rating: ★★★★★ (5/5)



# 93.7

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# DECEMBER 2024 RELEASES



**Trending Songs**

Hot New Gospel Amapiano Hip

	<b>Ex Wamunandi</b> Yo Maps	↓	⋮
	<b>Follow (feat. Driemo)</b> Triple M zm	↓	⋮
	<b>Love is a beautiful thing</b> Chile One Mr Zambia	↓	⋮
	<b>Ma Regret ft. Chewe &amp; Styve</b> Ace KB	↓	⋮
	<b>Superman ft. Omarion</b> Yo Maps	↓	⋮
	<b>Nkondo ft. Vincenzo M'bale</b> B Quan Phamaika	↓	⋮
	<b>Mpawi ft. Jae Cash &amp; Kayz</b> Adams JEMAX	↓	⋮
	<b>Tabaafwa ft. Jc Kalinks</b> T-sean	↓	⋮
	<b>Cheers To The Good Times</b> Vincenzo M'bale	↓	⋮
	<b>Akolwa ft. Challenger</b> Chanda na Kay	↓	⋮

## RECOMMENDED GAME : CHESS



Chess is a strategic game played between two players, known as "White" and "Black," on an 8x8 grid. Players control sixteen pieces, and the goal is to position their pieces to checkmate the opponent's king, securing victory. The game can end in a draw due to stalemate, insufficient material, or repetition of moves. .

# THE BEST FIFA FOOTBALL AWARDS 2024 NOMINEES ANNOUNCED

## FIFA WOMEN'S PLAYER NOMINEES

THE BEST FIFA FOOTBALL AWARDS™ 2024



FIFA has announced the shortlist of nominees for The Best FIFA Football Awards 2024, which will recognise the leading lights in another thrilling year of women's and men's football at both club and national-team levels. Voting is now open on FIFA.com across a number of award categories, with fans set to play a key role in choosing the winners.

Voting for The Best FIFA Men's Player, The Best FIFA Women's Player, The Best FIFA Men's Coach, The Best FIFA Women's Coach, The Best FIFA Men's Goalkeeper and The Best FIFA Women's Goalkeeper will be equally weighted between fans, the current captains and coaches of all women's/men's national teams, and media representatives.

Here are the lists for the men & women's category:

The Best FIFA Women's Player nominees: *Aitana Bonmati (Spain), Barbra Banda (Zambia), Caroline Graham Hansen (Norway), Keira Walsh (England), Khadija Shaw (Jamaica), Lauren Hemp (England), Lindsey Horan (USA), Lucy Bronze (England), Mallory Swanson (USA), Mariona Caldentey (Spain), Naomi Girma (USA), Ona Battle (Spain), Salma Paralluelo (Spain), Sophia Smith (USA), Tabitha Chawinga (Malawi), Trinity Rodman (USA).*

The Best FIFA Men's Player nominees: *Dani Carvajal (Spain), Erling Haaland (Norway), Federico Valverde (Uruguay), Florian Wirtz (Germany), Jude Bellingham (England), Kylian Mbappe (France), Lamine Yamal (Spain), Lionel Messi (Argentina), Rodri (Spain), Toni Kroos (Germany - now retired), Vinicius Jr (Brazil).*

## LIVERPOOL VERSUS MANCHESTER CITY: WHAT'S AT STAKE?

With five defeats and a draw in their past six games, it has been 35 days since Premier League champions City last tasted victory in any competition.

Should they lose to inform Liverpool at Anfield on Sunday 18:00 CAT they will be 11 points behind the Premier League leaders after 13 games.

For the first time since April 2017, Manchester City will enter a football match as underdogs when they travel to Anfield for a top-of-the-table clash with Premier League leaders Liverpool

Liverpool may have only won one of their last nine Premier League encounters with Man City (D5 L3), but they will be regarded as firm favourites to come out on top against Guardiola's injury-plagued and defensively frail Citizens side.

Victory for the Merseyside giants will see them move a whopping 11 points clear of Man City, and in each of the previous 32 Premier League seasons, only three times have teams come from 11 or more points behind at any stage in a campaign to win the title.

